

# MiFan MaMa "Boxes of Love" 2011-2012

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## Who are we?

- We are a small non-governmental organisation (NGO) founded in January 2009 by Julie and Tony Martens and four expatriate women, after a visit to Lao Wang's orphanage
- The name "MiFan MaMa" was chosen because "MiFan" means "rice" and "MaMa" is the appropriate term for "mother" here in China
- MiFan MaMa want to improve the quality of life of orphans in the poor areas of China by supplying them with basic needs - water, food, shelter, medical support and education



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# MiFan MaMa "Boxes of Love" 2011-2012

What is "Boxes of Love" all about:

- The "Boxes of Love" campaign first started back in 2009.
- We aim to share a piece of happiness with as many Chinese orphans as possible at the time of the Chinese New Year
- We want to see a smile on the children's faces when they open the "Boxes of Love" and let them know, there are people who care for them



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Number of boxes delivered during:

2009 - 584

2010 - 2,200 to 19 orphanages all over China

2011 - 5,537 to 50 orphanages and homes

In 2011, we also gave boxes to:

- Home Sweet Home
- Helen's Home of Hope
- Kaifeng Orphanage (where some of the Baobei babies come from)
- Heart to Heart for them to deliver to the children in the countryside that they support



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Some photos of the children receiving their "Boxes of Love" during 2011.



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We have set a target of 10,000 boxes for 2012!!

We would like YOU to help us achieve this by filling a "Box of Love" with goodies for the orphans.



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In order to achieve our goal for 2012 of 10,000 boxes, we need to ask each and every one of YOU to:

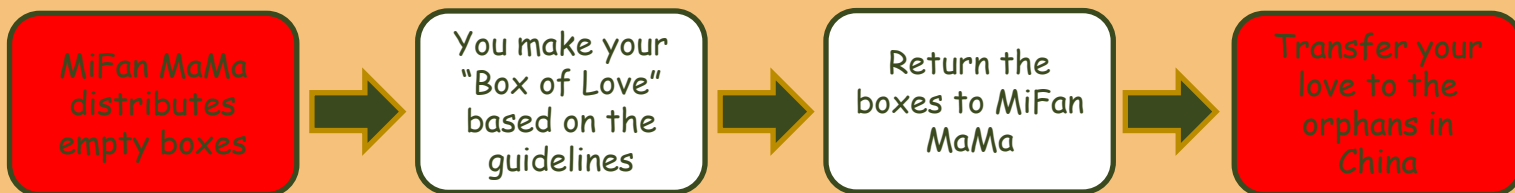
- Roll out this information to your employees, members, friends and family
- Set up your own distribution and collection plan
- MiFan MaMa will support the delivery of the boxes to your group and the pick up of the completed ones (minimum 100) when ready
- If you can possibly arrange the return of the boxes by yourselves, this would be a great help.
- In case of any questions, please send an email to [boxesoflove@gmail.com](mailto:boxesoflove@gmail.com) Subject: Boxes of Love 2012



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## How it works?



Chinese New Year 2012  
Happy Children in China

### Legend:



Return your boxes to MiFan MaMa and join the big volunteer event for the final quality check and packaging! Reserve your time!! Don't miss it! Details to follow.



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## Where and how do you get the boxes?

- Send an email with the amount of boxes you need to [boxesoflove@gmail.com](mailto:boxesoflove@gmail.com) using the subject "Boxes of Love 2012"
- Indicate which address you would like the boxes sent to
- Depending on the amount, we will arrange transport and inform you when the boxes will be delivered
- In any case, we will get in contact with you and let you know where the nearest location is for you to obtain the boxes



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What you need to do then is:

- Take a box
- Decorate it (child friendly of course)
- Each box bottom has its unique number on it which needs to be kept clear
- Read the guidelines as so what can and cannot go inside the "Boxes of Love"
- Fill it with the goodies worth 40 RMB
- Take it to your local collection point when it is ready
- We will liaise with the contact person at your collection point for the "Boxes of Love" to be collected and distributed to the orphanages in January 2012 for the Chinese New Year



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## Guideline as to what should go inside:

- A collection of sealed items:
  - Yolk pie, biscuits or cakes
  - Candies (lollipops, sweets)
  - Chocolate
  - Snack foods
- One small gift e.g. some cute cartoon stickers
- Please stick to similar items - we want to make the boxes similar for each child.



Contd/.....



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- Because the box is given to disabled children, they may not be able to identify all the items very well, please do not put non-food items inside as this may lead to them being eaten by mistake
- It is important to check the food expiration date ensuring the date is still valid at the time of the child receiving their box
- We hope you can do some exterior decoration for the box to express love, such as pasting some cute cartoon stickers on it, or painting it in bright colours etc.
- Please do not seal the box as we will re-open each box before we deliver them to ensure quality.



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## Where and when to return the boxes?

- We will set up a central collection point between:
  - Dates: ..... and .....
  - Time: ..... and .....
  - Location: .....
- In case you have any difficulties in returning the boxes, send an email to [boxesoflove@gmail.com](mailto:boxesoflove@gmail.com) and we will find a solution, as we plan to add more private collection points in Puxi and Pudong.
- If you would like to return the boxes right after your activities at schools, kindergartens, bazaars or company events, please inform us upfront about your schedule, so we can plan accordingly.



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"I would like to participate but I don't have the time".

- No problem, we are glad to accept a money donation of 40 RMB per box.
- We will organise the shopping and box decoration for you and make sure that your contribution reaches the child.
- You can donate cash or transfer the money directly to our Bank account. Bank details will be provided on request.
- Please send an email to [boxesoflove@gmail.com](mailto:boxesoflove@gmail.com) and we will reply as soon as possible.



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## Join our Volunteer Event

In January we will do the packing and decorating the "Boxes of Love" together

When: .....

Where: .....

Time: .....

Join us, bring your friends and family. No special skills needed!

If you are interested to join the event, please send an email to [boxesoflove@gmail.com](mailto:boxesoflove@gmail.com) so we can count you in.



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Here's to achieving 10,000 "Boxes of Love" to give to the orphans across China this Chinese New Year 2012 - the year of the Dragon.

"The Dragon is a symbol of good fortune and intense power. The Oriental Dragon is regarded as a divine beast. Those people born in Dragon years are to be honored and respected".



# Thank you



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